

## AFTER THE SPANISH EU PRESIDENCY: TOWARDS A NEW LATIN AMERICA-EU PARTNERSHIP?

A high-level European Policy Summit co-organised by  
*Friends of Europe, Telefónica, Real Instituto Elcano*  
with the support of Enel and Endesa  
with media partner *Europe's World*

Tuesday, 29 June 2010 – Concert Noble, Brussels

### PROGRAMME

08.45 – 09.15 *Welcome coffee and registration of participants*

09.15 – 09.30 **AFTER THE SPANISH EU PRESIDENCY: WHAT NEXT FOR LATIN AMERICA-EU RELATIONS?**  
*Juan Pablo De Laiglesia y González de Peredo, Spanish State Secretary for Latin America*

**SESSION I**  
09.30 – 11.00 **TAKING THE LEAD: WHERE NEXT FOR INNOVATION, TRADE, AND INVESTMENT?**

The EU is the largest investor in Latin America and its second biggest trading partner, with trade between the two more than doubling since 1990. But is the Latin American marketplace still a jealously guarded preserve of Spanish and Portuguese businesses, or has Spain's Presidency of the EU fostered wider interest? What extra efforts are needed to boost investment in the aftermath of the global financial crisis, and can innovation policies help foster economic and social development? What will be the role of innovation clusters, what indicators and benchmarks can assess their effectiveness, and what is the role of Latin American multinational companies? As to the creation of a single marketplace for Latin America, what are the benefits of getting the Mercosur project back on track, and how has Madrid's stint in the chair helped encourage and strengthen political and economic dialogue?

<b>Lourdes Casanova</b>	Lecturer for Corporate Management at INSEAD
<b>Henrique de Campos Meirelles</b>	Governor of the Central Bank of Brazil
<b>Karel De Gucht</b>	EU Commissioner for Trade
<b>Sandra Fuentes-Berain</b>	Ambassador and Head of the Mission of Mexico to the EU
<b>Carlos López Blanco</b>	Director of the International Office of Telefónica and former Spanish State Secretary for Telecommunications and Information Society

Moderated by **Giles Merritt**, Secretary General of *Friends of Europe*

11.00 – 11.30 *Coffee break*



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<b>SESSION II</b> 11.30 – 13.00	<b>SEIZING THE POTENTIAL: WHAT STRATEGY FOR EU-LATIN AMERICAN ENERGY RELATIONS?</b>
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Latin America is home to two of the 12 OPEC members (Ecuador and Venezuela), and a regular EU-OPEC ministerial dialogue has been established to address oil market developments. At the same time, there is growing awareness of the need to develop clean energy policies to combat climate change. Many Latin American countries already derive much of their energy from hydroelectric power, while Brazil has huge potential for the production of affordable biofuels. With clean energy policies a key theme in discussions between the EU and Latin America, has the Spanish Presidency encouraged greater European involvement in Latin America's energy markets? What new elements in EU policymaking in the energy sector might Central and South American governments like to see and how can Spain capitalise on its leadership in renewable energies to promote sustainable energy solutions?

- José María Calvo-Sotelo** Senior Vice President of Regulation and Strategy for Endesa Latin America
- Henrik Henriksson** Senior Vice President of Trucks, Franchise and Factory Sales at Scania
- Sabine Müller** Director of the Regional Division Central America, Caribbean, Mexico and Eastern Latin America of the Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ)
- Markku Nurmi** Director General and Chairman of the Steering Committee of the Energy and Environment Partnership with Central and Latin America at the Ministry of Environment, Finland
- Will Pearson** Analyst of Global Energy and Natural Resources at Eurasia Group

Moderated by **Giles Merritt**, Secretary General of *Friends of Europe*

13.00 – 14.00 *Networking lunch*

<b>SESSION III</b> 14.00 – 15.30	<b>STRENGTHENING THE TIES: WHAT SHOULD BE THE EU'S LATIN AMERICAN PRIORITIES?</b>
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Latin America has long been disregarded by many Europeans, and of all the world's major regions it certainly receives the least EU attention. The conclusions of the most recent EU-Latin America summit reaffirmed the need for closer cooperation, but what concrete steps are needed to strengthen political dialogue? With a number of high-profile socialist governments at the helm in the region, what prospects are there for closer Latin America-EU cooperation? At a time of euro zone crisis and slow economic growth in Europe, the Latin American financial system, with a banking sector boosting rather than hindering economic activity, can be described as a showcase for the world. With a solid forecast of 4% GDP growth in Latin America for 2010, what lessons can Europe learn from emerging global players, and can Latin America help Europe on its way to recovery?

- Augusto de la Torre** Regional Chief Economist for Latin America and the Caribbean at the World Bank
- Francisco de Paula Coelho** Director of the Asia and Latin America Department at the European Investment Bank (EIB)
- Ramón Jáuregui Atondo MEP** Chairman of the European Parliament Delegation to the EU-Mexico Joint Parliamentary Committee
- Charles Powell** Deputy Director of Research and Analysis at Real Instituto Elcano
- Oswaldo Rosales** Director of the Division of International Trade at the United Nations Economic Commission for Latin America and the Caribbean

Moderated by **Giles Merritt**, Secretary General of *Friends of Europe*

15.30 *End of summit*

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## THE VENUE AND HOW TO GET THERE



### FROM BRUSSELS INTERNATIONAL AIRPORT (ZAVENTEM):

By taxi: Price: ~35€ (20-30 minutes)

By train: Up to 4 trains an hour to Brussels (20-30 minutes). Get off at Central Station/Gare Centrale. Take Metro line 1A towards Hermann-Debroux or Metro 1B towards Stockel. Get off at "Maelbeek".

### FROM TRAIN STATION "MIDI/ZUID" (EUROSTAR/TGV/THALYS):

By bus: Bus 27 towards "Midi". Get off at Parc Léopold. 200 meter walk to "La Bibliothèque Solvay".

By metro: Take Metro 2 towards Simonis. Change at Arts-Loi to Metro 1A towards Herrmann-Debroux or 1B towards Stockel. Get off at Maelbeek.

### DRIVING DIRECTIONS:

Coming from the east, from the junction with the E40 Liège-Brussels:

- § follow the arrow "Bruxelles Centre" and take the Reyerstunnel.
- § leaving the tunnel, you follow the Avenue de Cortenbergh until the Schuman roundabout
- § here you take the 2° turn right, you are now on the Rue de la Loi
- § take the 3° street on your left (Rue de la Science) until the traffic lights with the Rue Belliard (follow the signs 'Concert Noble')
- § the first street on your left is the Rue d'Arlon

Coming from the west, from the junction with the E40 Oostende-Gent:

- § straight on direction centre, following the tunnels
- § at the crossroad Arts-Loi leave the tunnels
- § the next crossroad is Belliard crossroad, here you stay on the left side and turn to the left into the Rue Belliard the fourth street on your left is the rue d'Arlon.

### PARKING:

Nearest public parking (5 min walk) - Number of cars: 1115

[www.interparking.com/public](http://www.interparking.com/public)

### CONTACT

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